Zurich, 01.11.2026

TERMS & CONDITIONS

THE PARIS EXPERIENCE | 5–7 February 2027 | Paris, France

1. General

These Terms & Conditions govern the booking and participation in **The Paris Experience**, taking place from **5–7 February 2027**, organised by signature|m (Marina Krienbühl) and stylist Sharon Jost.

By completing a booking, participants confirm that they have read and accepted these Terms & Conditions.

The experience is designed as an intimate, curated group journey combining vintage fashion, personal styling, refined hospitality and carefully selected dining experiences.

2. Booking

Participation is limited to **six guests**.

Bookings are made through the official signature|m website and are subject to availability.

A booking is considered confirmed and binding upon successful completion of the online payment.

The booking deadline is **20 December 2026**, subject to availability.

Each participant must complete an individual registration, including those travelling together and sharing a room.

3. Payment & accommodation options

The full participation fee is payable upon booking. Payment must be completed online to secure a place.

All prices are quoted in Swiss Francs (CHF) and are per person.

- **Single occupancy – CHF 2,500.– per person**

Includes private accommodation in a single-occupancy room for the duration of the experience.

- **Double occupancy – CHF 2,200.– per person**

Available exclusively to participants travelling with a companion of their choice.

Each participant must register and pay separately, providing the full name of their chosen room companion at the time of booking.

signature|m does not arrange room sharing between participants.

If one participant cancels their booking, the remaining participant may be required to pay a single-occupancy supplement if they wish to retain the room for individual use. Any such supplement will be communicated and agreed upon before being charged.

4. What's included

The participation fee includes:

- Return journey in TGV Lyria Première (Zurich–Paris–Zurich)
- Two nights' accommodation in a five-star hotel in Paris (Experimental Marais)
- Two breakfasts, three lunches and two dinners
- Curated vintage and secondhand shopping experiences
- Personal styling guidance by Sharon Jost
- Private appointments and exclusive experiences, where applicable
- Local transportation as outlined in the itinerary
- Personal hosting and guidance throughout the experience by Marina Krienbühl and Sharon Jost

All included services are subject to the final itinerary communicated prior to departure.

5. What's not included

The participation fee does not include:

- Personal shopping purchases
- Alcoholic beverages

- Travel insurance
- Personal expenses
- Room service and additional hotel services
- Additional meals or beverages outside the planned itinerary
- Transportation or activities undertaken independently outside the organised programme

6. Cancellation by the Participant

Should a participant wish to cancel their booking, the following cancellation conditions apply:

- **Until 6 December 2026:** 80% refund of the participation fee
- **7 December 2026 – 5 January 2027:** 50% refund of the participation fee
- **From 6 January 2027 onwards:** No refund

Cancellation requests must be submitted in writing. The date of receipt determines the applicable refund.

Participants may transfer their booking to a suitable replacement person, subject to applicable legal requirements and reasonable notice to the organisers. Any additional costs resulting from the transfer may be charged in accordance with applicable law.

In the case of double occupancy, the cancellation of one participant does not automatically affect the booking of the other. Any necessary adjustments to the accommodation arrangements will be discussed individually.

Any mandatory rights under applicable Swiss law remain unaffected.

7. Minimum Participation & Cancellation by the Organisers

The Paris Experience requires a minimum of **three participants** to take place.

If this minimum is not reached, the organisers reserve the right to cancel the experience by **31 December 2026.**

Participants will be informed in writing, and all payments received will be refunded in full without undue delay.

The organisers also reserve the right to cancel the experience due to circumstances beyond their reasonable control that prevent the experience from taking place.

In such cases, participants' rights under applicable Swiss law remain unaffected.

8. Programme Changes

The itinerary has been carefully curated to offer a distinctive and memorable experience.

However, unforeseen circumstances may occasionally require adjustments to the programme.

The organisers reserve the right to make reasonable changes to:

- Hotels and accommodation arrangements
- Restaurants and dining experiences
- Boutiques and shopping destinations
- Private appointments and activities
- Transportation arrangements
- The daily schedule

Any adjustments will be made with the intention of maintaining the overall quality and character of the experience.

Where reasonably possible, equivalent alternatives will be provided.

In the event of significant changes, participants' rights under applicable Swiss law remain unaffected.

9. Travel Documents

Participants are responsible for ensuring that they possess valid travel documents and meet the applicable entry requirements for France.

Participants are encouraged to verify all relevant travel requirements sufficiently in advance of departure.

The organisers will provide relevant travel information in accordance with applicable legal requirements.

10. Travel Insurance

Participants are strongly encouraged to obtain comprehensive travel insurance, including cancellation, medical and emergency coverage.

Travel insurance is not included in the participation fee.

The organisers are not responsible for personal expenses arising from illness, cancellation or emergencies, except where liability is required by applicable law.

11. Health, Dietary & Accessibility Requirements

Participants are kindly requested to inform the organisers in advance of any relevant:

- Food allergies
- Dietary requirements
- Medical conditions that may affect participation
- Accessibility or mobility requirements

Every reasonable effort will be made to accommodate individual needs.

However, certain venues, transportation services or activities may have accessibility limitations beyond the organisers' control.

Participants are encouraged to communicate any specific requirements before booking.

12. Liability

The organisers are responsible for the proper performance of the services included in The Paris Experience in accordance with applicable Swiss law.

Should any agreed services become unavailable, the organisers will make reasonable efforts to provide suitable alternatives.

The organisers are not liable for losses or damages where liability may lawfully be excluded, including circumstances beyond their reasonable control.

Nothing in these Terms & Conditions excludes or limits liability where such exclusion or limitation is prohibited by mandatory law.

13. Photography & Content

During The Paris Experience, photographs and video content may be captured to document the experience and may be used for marketing and promotional purposes, including publication on the websites and social media channels of signature|m and Sharon Jost.

Participants may choose not to appear in published content without affecting their participation in the experience.

14. Respectful Participation

The Paris Experience is intentionally designed as a small and intimate group experience.

Participants are expected to contribute to a respectful, considerate and welcoming atmosphere throughout the journey.

In cases of serious misconduct that significantly disrupts the experience or endangers others, the organisers reserve the right to take appropriate measures, including exclusion from activities where justified.

Any entitlement to a refund will be determined in accordance with the circumstances and applicable law.

15. Force Majeure

Unforeseen circumstances beyond the organisers' reasonable control may result in changes, delays or cancellation of the experience.

Such circumstances may include, but are not limited to:

- Natural disasters
- Government restrictions
- Transport strikes or major disruptions
- Severe weather conditions
- Public health emergencies

- Other extraordinary circumstances affecting the safe or reasonable execution of the experience

In such cases, the organisers will inform participants as soon as reasonably possible and provide appropriate assistance where required.

Any applicable statutory rights to refunds, alternative arrangements or other remedies remain unaffected.

16. Governing Law

These Terms & Conditions shall be governed by the laws of Switzerland.

Any disputes arising in connection with these Terms & Conditions shall be subject to the jurisdiction of the competent courts, subject to any mandatory legal provisions.

17. Organiser & Contact

The Paris Experience is organised by Marina Krienbühl, operating under the name signature|m and stylist Sharon Jost.

Marina Krienbühl | signature|m

Zurich, Switzerland

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Email: hello@signaturem.ch (For any questions regarding bookings, cancellations or the experience itself, please contact us at this email address.)

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